

56850 - Accelerate and Simplify your Business Intelligence Implementation of Business Objects

Presented by:

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Agenda

- Overview
 - Preferred Strategies
 - Business Objects
 - Strengths
- Brasfield & Gorrie
 - Overview
 - Implementation
 - Live Demonstration
- Questions

Preferred Strategies

Business Objects
an SAP® company

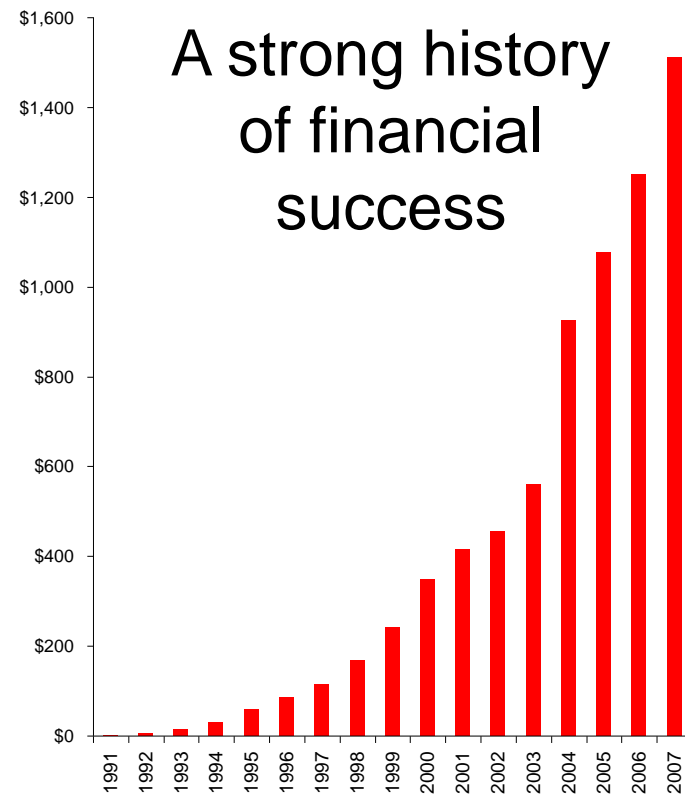
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GENERAL CONTRACTORS

Preferred Strategies Overview

- Business Intelligence Platform of Choice: Business Objects
- Preferred Strategies content to accelerate and simplify your implementation
 - BI Quick Launch for JD Edwards
 - Operational Data Store for JD Edwards
- Implementation Services
 - Installation & Configuration
 - Onsite Training (Crystal Reports & Adhoc)
 - Custom Report Design

Business Objects Overview

- The leading global BI vendor
- 43,000+ customers in 80 countries
- 5,000+ employees
- 3,000+ global partners
- SAP Acquisition



How do you choose the right BI?

1. Identify what development and distribution capabilities you need:
 - Core Reporting
 - Ad-hoc Reporting
 - Key Metric Reporting
2. Assess your existing resources to understand what you can support
 - “IT Intensive”
 - “IT Lite”
3. Assess your budget to understand what you can afford

Advanced
Quick & Easy to Deploy
Manageable



Easy to Use
Visionary
Cost Effective

Strengths

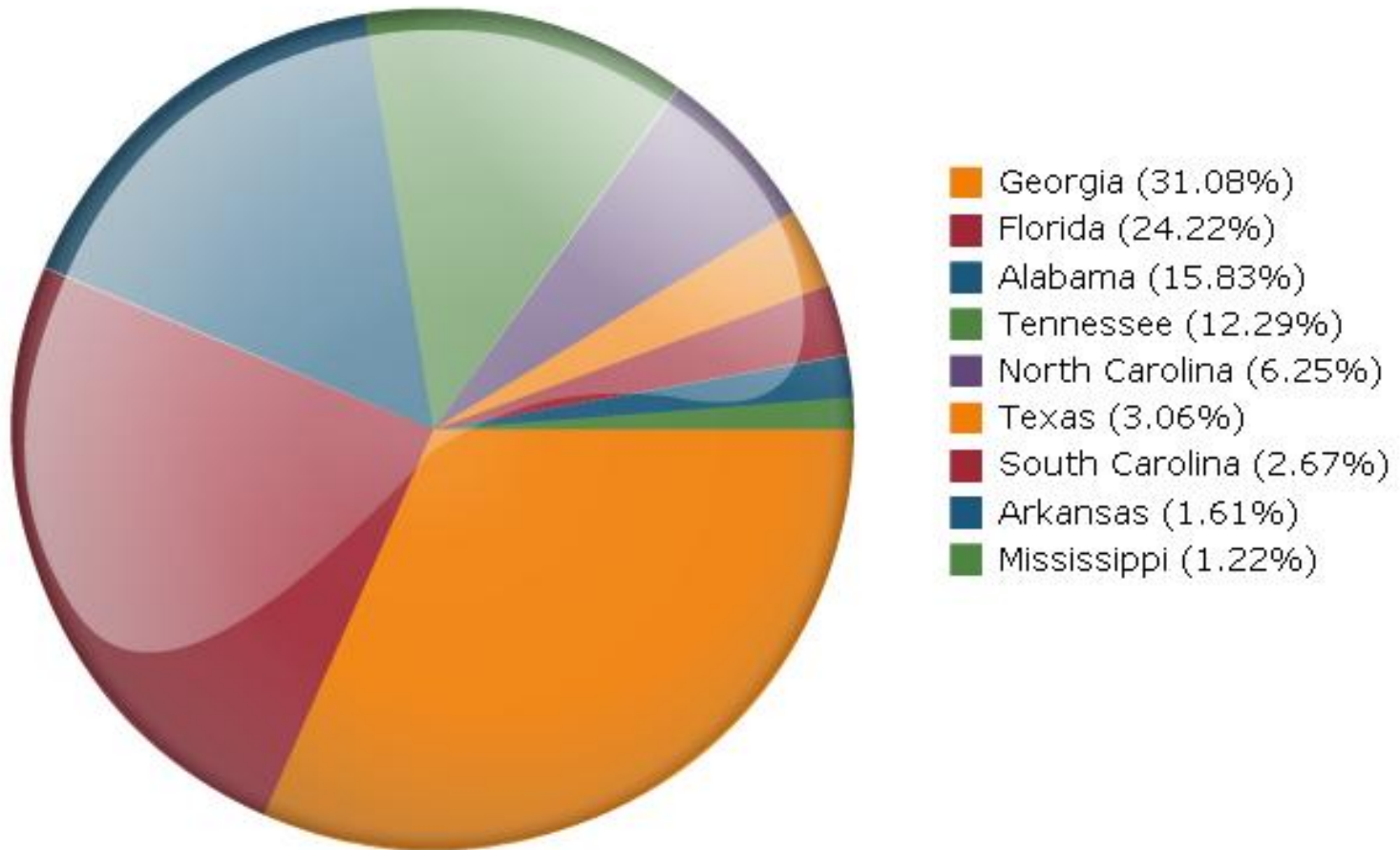
- Quick Time to Value
- Lower Total Cost of Ownership
- “IT Lite” - Less reliance on IT resources
- Flexibility (ODS & Transactional Reporting)
- Jumpstart package for JD Edwards
- Implementation Program
- Extension of your business

History

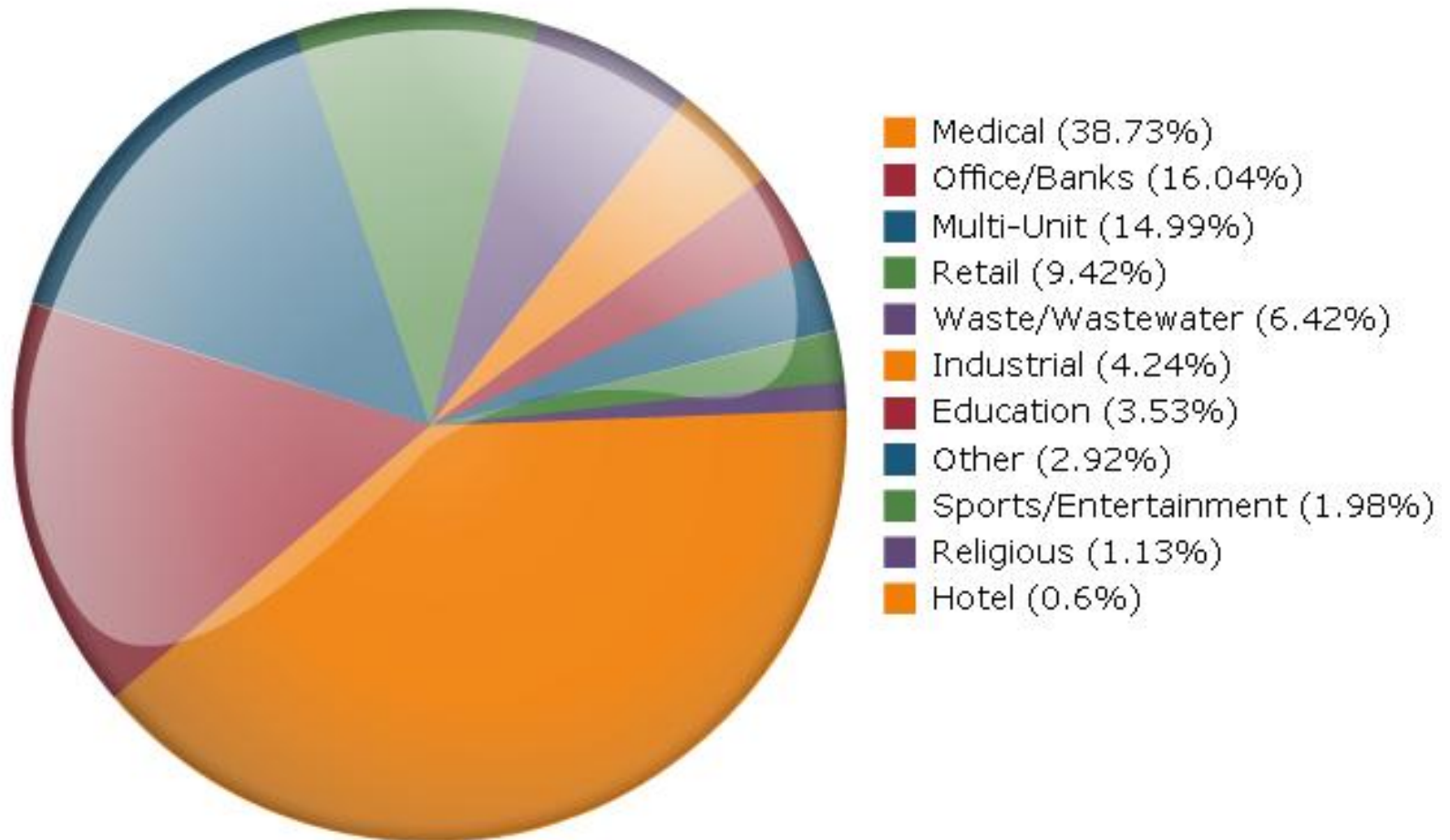
- Founded in 1964
- Organic growth since
- Services include
 - General Contracting
 - Construction Management
 - Self perform
- 84 active broadband job sites
- Average job size of \$9 million
- Licensed in all states except CA
- #32 ENR top 400 Contractors 2008



Work Mix by State



Work Mix by Type



Locations

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Birmingham



Atlanta



Orlando



Nashville



Raleigh



Jacksonville

- Currently working on 125 jobsites in 20 states
- 57 broadband jobsites setup in 2008
- 800 office employees
- 2400 field employees
- Computer Guidance, Construction Management System version 3.4.3 is legacy accounting and payroll system
- Converted to CMS in 1993
- Selected Oracle J.D. Edwards Enterprise 1 in 2007 after 16 month search process
- Began implementation in December 2007
- Go live of final phase - May 4, 2009

The plan

- Outgrown CGC
 - Forced upgrade
- Purchase E1 8.12 (8.97 toolset)
 - SQL Server
 - Windows on Intel
 - Red Stack tools
- Prolog 2008
- SAP BPC (formerly OutlookSoft)
- OpenText imaging
- Business Objects XI r2
- Preferred Strategies BI Quick Launch and ODS

Concerns

- Reporting from E1 didn't meet future direction
 - Dashboards
 - Drill down and through reporting
 - Universal reporting engine for multiple products
 - E1
 - Prolog
 - FAS
 - SAP BPC for budgeting and forecasting
 - Footprints help desk
- Print perfect reporting (i.e. AIA invoice type)
- Ad hoc query tool

Concerns

- In house development talent
 - Leaving RPG
 - .NET developers already familiar with Crystal
 - Desktop Intelligence universe over CGC
- Reporting over transactional DB during production
 - Effect on production users
 - Never ending query bombs
- Separate reporting security structure
- AD integration

Solution

- Business Objects XI r2
 - InfoView
 - Crystal Reports
 - Web Intelligence
 - Data Integrator
- Preferred Strategies BI Quick Launch
 - E1 Universe
 - Training
 - Report development
 - Row level security implementation

Solution

- Preferred Strategies BI Quick Launch
 - Business Objects administration consulting
 - Support line and individual post training support hours
 - Development support
 - Report templates for common reporting needs
 - E1 specific functions for developers (i.e. Julian to Gregorian conversions)

Solution

- Polestar for BI “lite”
- Xcelsius for dashboarding
- Data Integrator with Operational Data Store (ODS)
 - No query bombs
 - Row level security
 - Solution for jobs changing divisions
- Development training and support
 - Templates and report samples for shortcuts

Live Demonstration



Questions

