

# BUSINESSOBJECTS ENTERPRISE



Built on top of a scalable and service-oriented architecture, BusinessObjects Enterprise XI is a flexible BI platform that enables your IT department to confidently deploy and standardize its BI implementations.

## THE MOST FLEXIBLE AND SCALABLE BI PLATFORM

To deliver the decision-making insight needed by everyone inside your organization, your IT department must have flexible means of sharing and making available business intelligence (BI) content. Business Objects, an SAP company, allows your organization to provide intelligent information to anyone – from the CEO to business analysts, to field-based staff, to suppliers and partners. BusinessObjects™ Enterprise XI is the most flexible and scalable BI platform that makes it easy for everyone to discover and share insight for optimal decision-making. Built on a service-oriented architecture, it offers the most extensive set of tools on a single platform and allows IT departments to extend BI to any application or process in any environment. BusinessObjects Enterprise XI delivers:

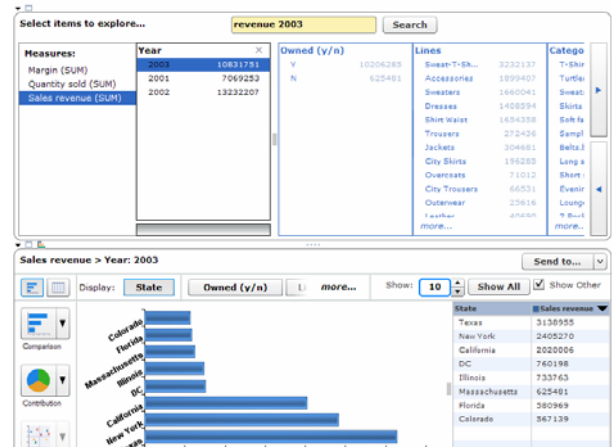
- Maximum agility for the business
- Simplified deployment to more users
- Tailored integration with existing IT infrastructure

## MAXIMUM AGILITY FOR THE BUSINESS

A BI platform is a vital component of an overall enterprise IT infrastructure. Users rely on it to access corporate information and to track, understand, and manage the business. BusinessObjects Enterprise XI gives your business maximum agility by enabling your IT team to be proactive and participate in business changes.

### Deliver the Most Extensive Set of BI Tools on a Single Platform

BusinessObjects Enterprise XI enables IT executives to deliver – on the same proven BI platform – the game-changing BI capabilities required by innovative individuals and visionary companies. It extends BI to everyone – both inside and outside your organization – on a single BI platform. Whether your users need standard reports, ad hoc queries and analyses, visualizations and dashboards, corporate data in their Microsoft Office environment, or simply BI right on their desktops, BusinessObjects Enterprise XI delivers. Armed with trusted information from our BI platform, your users make better and faster decisions that lead to superior business performance and, ultimately, to outstanding financial results.



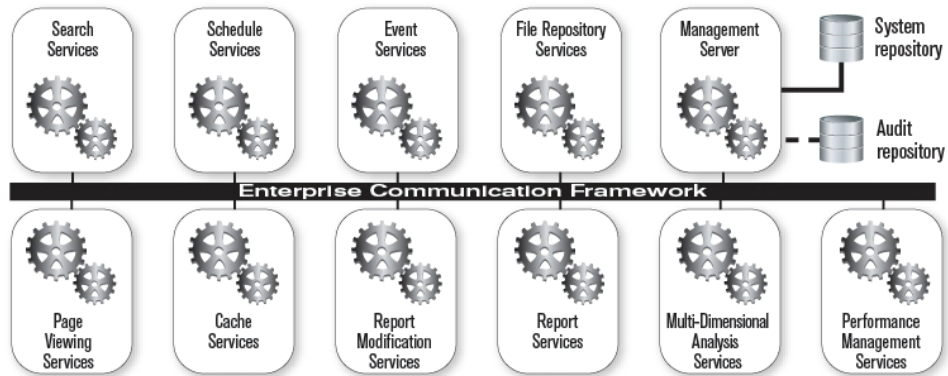
*BusinessObjects Enterprise XI Makes It Easy for IT to Deploy New BI Solutions While Leveraging the Power of Existing BI Platform Capabilities and Content*

## Respond to Business Changes without Disrupting Operations

The BusinessObjects Enterprise platform is designed with reliability and high availability in mind. Built on top of a scalable service-oriented architecture, it allows your IT department to quickly add BI services and tools to an existing deployment while minimizing operations disruptions. It lets you distribute multiple BI services on a single machine or across multiple machines, especially those crucial to system availability. Start with a single BI project on one

platform and easily grow to support an enterprisewide standardization initiative on multiple platforms – without jeopardizing system availability.

## BI Platform



*BusinessObjects Enterprise XI Comprises a Set of Services Connected with a Powerful Communication Framework*

### Extend Insight from BI to Everyone

BusinessObjects Enterprise XI is the enterprise BI platform for companies that want to extend the benefit of BI to everyone both inside and outside their organizations. It accommodates increasing numbers of users, processes growing volumes of information, and scales on a single machine or clusters of machines while maintaining high performance. Near-linear scalability – supported by published benchmarks and numerous deployments, with user bases greater than 20,000 – represents an opportunity to approach BI deployment with the cost predictability your fiscally responsible organization requires as its needs evolve and you add more users over time.

### SIMPLIFIED DEPLOYMENT

Getting your system up and running quickly and efficiently ensures that your IT department has more time to respond to ever-changing business requirements. BusinessObjects Enterprise XI makes it easy for IT to deploy and maintain BI applications to more users across your organization, supporting a multitude of heterogeneous environments and offering built-in performance optimization technology and comprehensive lifecycle management support.

#### Offer a Broad Range of Configuration Options

Our platform recognizes the importance of global multilingual deployments and supports mixed operating systems (HP-UX, IBM AIX, Microsoft Windows Server, Red Hat Linux, Sun Solaris, or SuSE Linux). It also supports a broad range of applications servers and databases, so it fits right into your existing IT infrastructure with minimal changes.

#### Optimize Performance and Reduce Infrastructure Usage

By taking advantage of technological innovations such as built-in load balancing, caching services, and data sharing, BusinessObjects Enterprise XI provides high-volume throughput without compromising response times. It offers advanced performance enhancement capabilities (caching and load balancing) to reduce response time and reduce usage of network resources, including generating up to 70% more reports using adaptive data sharing. Finally, an integrated auditing system allows administrators to understand peak system loads, processing efficiency, and usage patterns to monitor and properly configure the BI deployment.

#### Deploy BI Applications in Manageable Projects

BusinessObjects Enterprise XI enables your IT department to quickly deploy BI applications without conceding your ability to respond to future changes and easily adding more services

over time. It also includes automated lifecycle management tools to easily modify, reconfigure, or upgrade your deployment. The BusinessObjects Enterprise platform allows you to move from test to development, to production servers, or move specific parts of your deployment to different physical servers located within the same server farm, or to a totally different data center or geographic area.

## **INTEGRATION WITH EXISTING IT INFRASTRUCTURE**

To be more agile and dynamic, decision-making and innovation must occur at every level of an organization. Business intelligence, therefore, is needed throughout the entire organization – not just for selective processes, applications, or people. By providing comprehensive integration capabilities, BusinessObjects Enterprise XI allows your developers to expand the reach of BI information and services inside and outside the firewall, so your organization can share, integrate, and embed BI in applications, services, tools, and business processes.

### **Aggregate BI Data from Various Silos Under a Single Umbrella**

BI is not specific to any one department within the enterprise. Although many applications across functions such as finance, HR, operations, and sales provide specific insight, in most cases it isn't enough. Your organization requires a unified view of the business, providing all the BI information in one place so it can be shared by all applications, businesses processes, and users. The powerful semantic layer and data integration capabilities of BusinessObjects enable you to bring together data from different data sources – for example, you can view customer relationship management (CRM) data alongside data from an SAP® application – without disrupting organizational alignment or existing business processes.

### **Share BI Insight with Any Service-Enabled Application**

Your developers can use BusinessObjects BI software development kits (SDK) to build applications that extend the advantage of your company's BI investment wherever it's needed. Whether for authentication, authorization, scheduling, content display, ad hoc query, or server administration, BusinessObjects Enterprise XI delivers platform capabilities via SDKs directly in any .NET or Java applications. It also offers a comprehensive set of Web services that expose BI capabilities as platform-agnostic interfaces and support your organization as it extends the reach of BI beyond traditional corporate boundaries.

### **Improve Business Process Efficiency**

With the goal of continuing to make BI more relevant to the entire organization, Business Objects has further enhanced BI support for your tactical and operational decision-making. Business Process BI Service is a set of high level Web services included with BusinessObjects Enterprise XI that make it simple to integrate BI directly within process models using leading business process management suites.

## **THE BEST CHOICE ON THE MARKET TODAY**

BusinessObjects™ Enterprise XI is the most flexible and scalable BI platform that makes it easy for everyone to discover and share insight for optimal decision-making. Built on a service-oriented architecture, it offers the most extensive set of tools on a single platform and allows IT departments to extend BI to any application or process in any environment. To learn more, visit our Web site at [businessobjects.com](http://businessobjects.com).

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