

Preferred Strategies BI Quick Launch for JDE

Customized Reports and Ad Hoc Analysis for JD Edwards

Immediate Results with a "Best-Practices" Approach

Business Objects, working with Preferred Strategies, offers the only cost-effective, completely customized business intelligence solution for JD Edwards customers that is up and running within a few days. Preferred Strategies BI Quick Launch for JDE is targeted at JD Edwards customers who need affordable, easy-to-use, robust business intelligence functionality that provides immediate time to value.

Instant Customer Value

"End users realized instantaneous benefits with real-time drill down analysis; report development time was reduced five-fold due to Preferred Strategies report templates; reports are published to a production environment in seconds rather than the weekly JD Edwards deployment process; and reports now process five times faster than with JD Edwards Report Writer."

Mike Huffar,
Information
Technology
Director, Edward
Kraemer & Sons,
Inc.

The screenshot shows a Crystal Report Viewer window displaying an "Income Statement" report for "Preferred Strategies". The report is for the period ending September 30, 2005. The report is structured into several sections, including "Income Statement", "General Ledger", and "Detailed Expenses". The report is displayed in a table format with columns for various metrics and a tree view on the left showing the report's structure.

Easy and quick to deploy

Preferred Strategies will customize financial reports to your organizational hierarchy and chart of accounts so you can immediately begin providing management reports and ad hoc query and analysis capabilities to business users.

Preferred Strategies BI Quick Launch for JDE combined with Business Objects provides JD Edwards customers' with the perfect balance for business intelligence that will meet all your core, ad-hoc, and key-metric reporting needs for JD Edwards. Preferred Strategies provides an "IT Lite" approach to business intelligence with these characteristics:

- **Advanced** – complex report creation capabilities
- **Easy to use** – non IT resources develop and navigate reports
- **Quick and easy to deploy** – software and reports available in few days
- **Visionary** - meet long-term reporting and business intelligence objectives
- **Manageable** – does not require intensive IT support to administer and maintain
- **Cost-effective** – much more affordable than alternatives on the market

Preferred Strategies customers realize these benefits:

- **Improved Report Performance** – reports run up to 30 times faster than ERW
- **Accelerated Report Development** – reports developed 5 times faster than ERW
- **Empower Management** – managers answer their own questions
- **Shortened Month-End Close** – automated push button month end reporting
- **Information Integrity** – trusted information directly from JD Edwards
- **Improved Employee Satisfaction** – employees perform analytical vs. remedial tasks

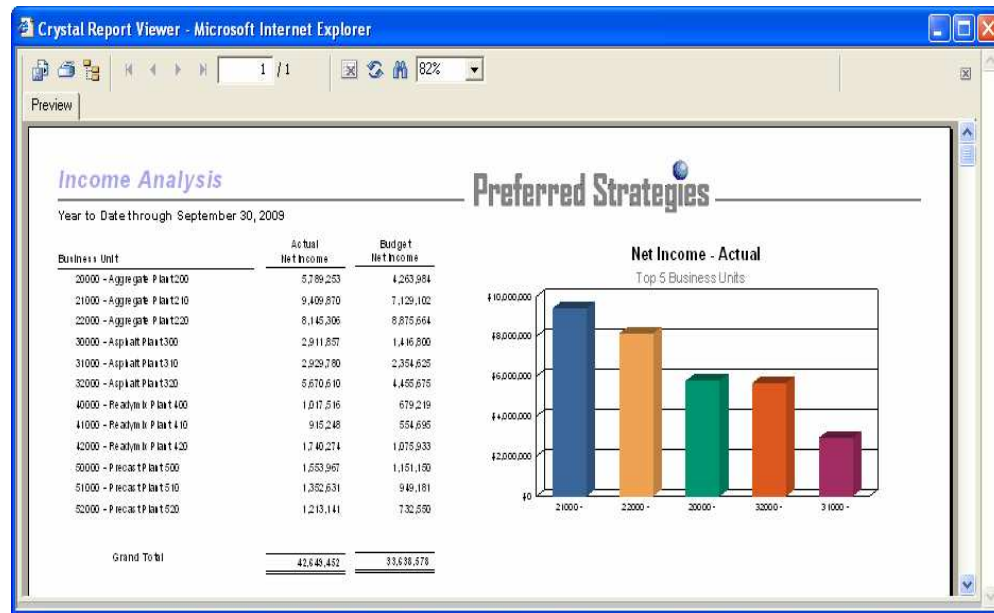
Immediate Time to Value

Management Reports and Ad Hoc Analysis in Days versus Several Weeks of Deployment and Months of Development

JD Edwards customers will realize immediate time to value, as your business managers and financial analysts can immediately begin using customized management reports upon installation to gain better visibility into business operations and perform “what if” analyses to determine ways to grow revenues and decrease costs.

Immediate Time to Value

- Management Reports with Drill Down
 - Customized to your chart of accounts and organizational structure
- Ad Hoc Analysis
 - Customized with hierarchical drill down



Preferred Strategies will customize Business Objects Crystal Reports and Web Intelligence software to your organizational hierarchy and chart of accounts so you can begin providing management reports and ad hoc query and analysis capabilities to users. Managers are empowered to immediately start analyzing budget overages and variances with “point & click” drill-down capabilities saving calls into finance to research issues or logging into the JD Edwards to search on their own.

Easily Affordable

Compared to Alternatives that Force a Data Warehouse Architecture

Preferred Strategies BI Quick Launch for JDE provides live data reporting to businesses who want to improve processes, discover opportunities – and get an edge on their competition.

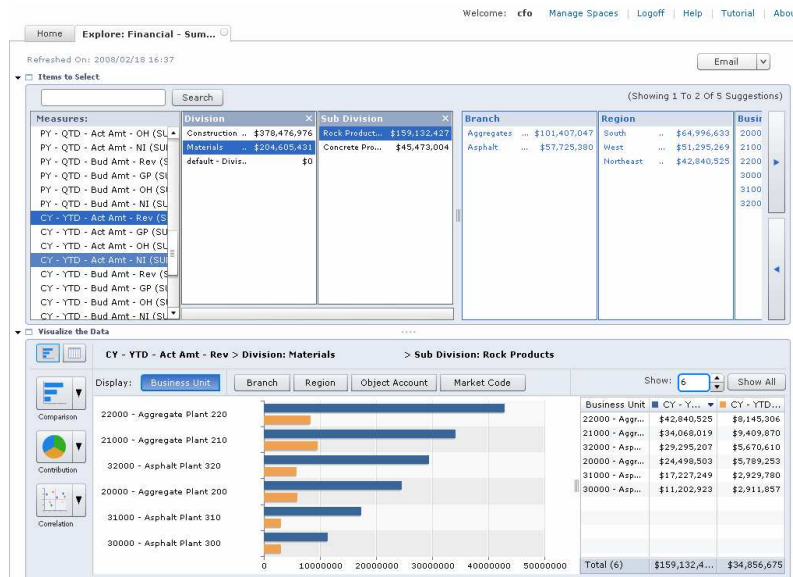
Live data reporting, an “IT Lite” approach to business intelligence, is more affordable than other business intelligence solutions that force a data warehouse architecture on the customer, which takes considerable planning, longer time to install and deploy, and significantly higher software license costs. Some data warehousing solutions charge the customer per JD Edwards module, which adds hundreds of thousands of dollars to your business intelligence purchase price. Data warehousing solutions also can have hidden costs, including extensive consulting contracts, higher annual maintenance fees and continual software updates.

Preferred Strategies BI Quick Launch for JDE has a low total cost of ownership, as it empowers users without IT level programming skills to become proficient in creating reports and ad hoc queries and analysis. This lowers the cost of report development, as expensive consultants or IT resources are not needed to help get vital information out of JD Edwards and into the hands of managers.

Accelerated Development

Interactive Reports, Templates and Universes for Quick Report Creation

Preferred Strategies BI Quick Launch for JD Edwards provides customized content, templates and interactive reports, which accelerate the development of additional reports and queries.



Accelerated Development

- Crystal Reports
 - Templates
 - Interactive Reports
 - Queries
- Web Intelligence & Polestar
 - Universes
- Documentation
- Knowledge Base
- User Group

Preferred Strategies BI Quick Launch for JDE allows you to start your business intelligence implementation with the knowledge and techniques learned from over 30

man-years of experience of integrating Business Objects business intelligence software with JD Edwards.

The knowledge and techniques provided through the BI Quick Launch for JDE will lead to accelerated development by minimizing report development turnaround times, creating and delivering fewer reports through dynamic prompting at run time. The BI Quick Launch for JDE Crystal templates and interactive reports and Universes for Web Intelligence provide your users easily modifiable pre-packaged reports which allow them to easily create and customize reports to the needs of your business.

The fast development methods also shorten the amount of time to get information to end users, empowering them to act on the data and make faster decisions. The development methods also leads to fewer reports that your organization will need to develop and maintain.

Assured Success

Quick Installation, Customized Training on Your Data, One-on-One Consulting, and Strong Front-Line Technical Support

In addition to Preferred Strategies insuring your success by quickly providing management reporting and ad hoc analysis to your company, Preferred Strategies provides highly skilled technical support, Business Objects certified training specific to JD Edwards, one-on-one consulting to help users implement the training they have taken, and documentation that includes technical briefs and documented JDE tips and tricks that helps report developers avoid common mistakes when building reports against JD Edward modules.

Protected Investment

Low Cost Upgrade to a Data Warehouse which Allows Off-line Use of All Previously Developed Reports and Queries

When the time is right for your organization to implement a complete data warehouse infrastructure, Preferred Strategies provides an easy, low cost upgrade path from the live data reporting to a data warehouse strategy, which will protect your software investment and allow utilization of the reports and queries previously developed using the BI Quick Launch for JDE.

Standardized Methodology

Allows Easy Modification of Pre-Packaged Reports as well as Allows Users to Create New Reports or Modify Reports Created by Others

The Preferred Strategies BI Quick Launch for JDE Crystal Reports templates, samples and Web Intelligence Universes provide the customer easily modifiable pre-packaged reports as well as a standardized methodology which allows users to easily create new reports or modify reports created by others. Without such a standardized, documented methodology many JD Edwards report developers will rewrite a report from scratch rather than modifying an existing report, as that is easier than trying to understand the undocumented logic of the previous report author.

Learn More

To learn more about Preferred Strategies BI Quick Launch for JDE, please contact us at (888) 232-7337 and ask for sales, or visit our web site at www.preferredstrategies.com.